



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4072024 / 2		<u>Alt Order #</u> Jonathan Paton
<u>Product</u> PATON FOR CONGRESS		
<u>Contract Dates</u> 10/11/12 - 10/17/12	<u>Estimate #</u>	
<u>Advertiser</u> Jonathan Paton for Congress		<u>Original Date / Revision</u> 09/14/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12521	<u>Advertiser Code</u> JPAT	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
Attention: Neil Williams
3299 K Street NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KSAZ	10/11/12	10/12/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,440.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$720.00			
3	KSAZ	10/11/12	10/12/12	M-F 7a-8a News	7a-8a		:30			NM	2	\$1,440.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$720.00			
5	KSAZ	10/11/12	10/12/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$450.00			
7	KSAZ	10/11/12	10/12/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	2	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$200.00			
11	KSAZ	10/11/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	1	\$540.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$540.00			
13	KSAZ	10/11/12	10/12/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KSAZ	10/08/12-10/14/12	M-F 5p-530p News	5p-530p	----ThF----	:30		\$900.00	NM		
	See MG 13.3											
	3	KSAZ	10/12/12-10/12/12	M-F 5p-530p News	5p-530p	-----F-----	:30		\$900.00	NM		
	Ⓜ MG for 13.1 10/12											
15	KSAZ	10/11/12	10/12/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$900.00			
17	KSAZ	10/11/12	10/12/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,620.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$810.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KSAZ	10/08/12-10/14/12	M-F 6p-630p News	6p-630p	----ThF----	:30		\$810.00	NM		
	See MG 17.3											
	3	KSAZ	10/11/12-10/11/12	M-F 6p-630p News	6p-630p	----Th-----	:30		\$810.00	NM		
	Ⓜ MG for 17.1 10/11											
19	KSAZ	10/11/12	10/12/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,260.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,260.00			
25	KSAZ	10/11/12	10/12/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$270.00			
Totals											17	\$11,470.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/12/12	17	\$11,470.00	\$9,749.50	\$48.75	\$9,798.25
Totals	17	\$11,470.00	\$9,749.50	\$48.75	\$9,798.25

Signature: _____ Date: _____

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